



*Amanda*  
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## ABOUT

Hey there! I'm Amanda, the personality behind the blog Hub City Bites. By day, I'm a fundraiser at United Way of the Piedmont. At all times, I'm an eater. As a child I thought I wanted to go to culinary school; however, I graduated from Wofford and settled in Spartanburg, manifesting my love of food by reviewing restaurants in the Hub City. My other loves in life are my family, whipping up meals in the kitchen (when I don't order from Hub City Delivery), and generally being excited about living in the beautiful city of Spartanburg.

## FEATURED ON

- A Taste of Spartanburg, Hub City Press
- Eastside Living Magazine
- Carolina Living Magazine
- Yelp

## STATISTICS

HUBCITYBITES.COM  
(10/1/2019-10/1/2020)

1,233 page views

1.57 pages per session

99.5% new visitors

22% live in Spartanburg



1,262 followers

79% women

38% are 18-34

30% are 35-44

17% are 45-54

55% live in Spartanburg  
10% Boiling Springs/Inman  
3% in Greenville



1,369 followers  
76% women

39% are 25-34

30% are 35-44

14% are 45-54

52% live in Spartanburg  
9% in Greenville  
8% in Boiling Springs/Inman

*\*Please note that 2020 was not an ideal year for Hub City Bites, as most things this year. My hope is to ramp back up beginning in October 2020.\**



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## BRAND PARTNERSHIPS

My goal as Spartanburg's food blogger is to share what is unique about our restaurant and bar scene and to drive people to explore all the culinary options that are available. What readers love about Hub City Bites is that the content is original, fresh, and honest. Plus, you know my readers are local and love food - the exact audience you need to be in front of.

### **Hub City Starter: \$100**

You provide:

- 1 meal option(s) for promotion
- Dates for posting

You receive:

- 1 in-feed post (copy/creative subject to your approval)
- 1 Instagram Story with tag

### **Hub City Entree: \$300**

You provide:

- 2-3 meal options for promotion
- Dates for posting
- \$50 advertising spend for Instagram sponsored ad (tagging you as partner with Branded Content)

You receive:

- 2 in-feed posts (spaced 1-2 weeks apart and copy/creative subject to your approval)
- 3 Instagram Stories with tags (spaced 1 week apart)

### **Hub City Dessert: \$100**

- 1 blog post review (over 400 words) - copy not subject to approval

Please inquire by contacting me at [hubcitybites@gmail.com](mailto:hubcitybites@gmail.com).